

Chiang Mai University Announcement

on Standard Criteria for Undergraduate Study B.E. 2563 (2020)

To ensure that education provided by Chiang Mai University is of accepted standard and remain in line with the provision stipulated in Regulation 13.1 in Chiang Mai University Regulation on Undergraduate Study B.E. 2561 (2018), by virtue of Article 35 and 38 (1) in Chiang Mai University Act, B.E. 2551 (2008), upon the approval from the Chiang Mai University Council at Meeting No. 2/B.E. 2563 (2020) held on February 4, 2020, the following Chiang Mai University Announcement on Standard Criteria for Undergraduate Study B.E. 2563 (2020) is issued.

Number 1 This Announcement is called “Chiang Mai University Announcement on Standard Criteria for Undergraduate Study B.E. 2563 (2020)”.

Number 2 This Announcement is applicable to all undergraduate degree programs that are offered or revised from the academic year 2020 onwards.

Number 3 In this Announcement,
“University” means Chiang Mai University
“University Council” means Chiang Mai University Council
“Faculty” means faculties, colleges or other designated academic units that offer teaching at undergraduate level under Chiang Mai University.

“Program” means undergraduate programs offered by Chiang Mai University

“Regular program” means programs that hold teaching sessions during the official hours that count towards the instructor’s teaching workload.

“Special program” means programs that hold teaching sessions outside the official hours that count towards the instructor’s teaching workload.

“Academic undergraduate program” means programs that aim to produce graduates that are knowledgeable in theory and practice, with the emphasis on academic knowledge and skills that can be applied productively in practical situations.

“Professional or practice-based undergraduate program” means programs that aim to produce graduates that are knowledgeable in theory and practice, with the emphasis on professional knowledge, competency and skills required by the professional standards, or the technical competency and skills a particular field developed through internship at organizations or cooperative education.

Number 4 The philosophy and objectives of the program shall correspond to the Higher Education Development Plan, Chiang Mai University Educational Development Plan and the academic and professional standards of each profession. Programs shall have the standards of learning outcomes at least in the following 3 domains.

4.1 Demonstrate knowledge, capability and competence to build a career, stability and quality of life for self, family, community and society; and have lifelong learning skills with morality, endurance, perseverance and commitment to professional ethics.

4.2 Develop innovations; have 21st-century skills and the ability to integrate knowledge from different fields to improve the society and solve social problems; possess entrepreneurship and the awareness of social and global changes; and create opportunities and added values for self, the community, the society and the country

4.3 Possess active citizenship, ethical courage and a strong sense of integrity; appreciate and preserve Thai values; collaborate for developmental productivity; and promote sustainable peace at the family, community, social and global scales

Number 5 The program’s learning management shall be conducted as appropriate, in pursuant to the principle that students have the ability to learn and develop and that they are of the highest priority. To ensure that students can develop by natural abilities to their full capacity, the curriculum content of both academic and professional programs must consist of contents and activities that correspond to such principle. Learning management shall be administered as follows.

5.1 Training skills, thought process, management, situation handling and application of the knowledge for problem prevention and resolution

5.2 Administering learning activities based on real life experience and practical training to foster thinking, practical application and inquisitiveness

5.3 Providing a balanced combination of knowledge in different fields, as well as promoting morality and desirable values in order to foster desirable traits

5.4 Creating favorable learning atmosphere and environment, learning materials and other facilities as appropriate

5.5 Coordinating with the community, agencies and organizations for students to reach their potential

Number 6 The semester, academic year or modular systems are adopted.

6.1 In the semester system, an academic year is divided into 2 regular semesters, each of which has a minimum duration of 15 weeks. There may be a summer semester, which is optional, that has the duration of approximately 6 weeks with the teaching hours of each course being equivalent to the one offered in a regular semester.

A program intending to specify a summer semester as obligatory shall indicate in the study plan as such.

For a program that has to offer a course based on internship, fieldwork, cooperative education, project work or case study in the summer semester which does not follow the study plan, the management and administration of that course shall be treated as a part of a regular semester.

6.2 The academic year system has a minimum duration of 36 weeks with the same starting date, the duration of study and the end of the academic year as indicated in the Academic Calendar, with the amounts of content, teaching hours and credits being equivalent to the standard criteria of the semester system.

6.3 The module system is a system in which teaching periods are divided based on the topics of study with the amounts of content, teaching hours and credits being equivalent to the standard criteria of the semester system.

Number 7 Credit system

The number of credits indicate the quantity of learning in each course. Course credits are determined based on the standard criteria of the semester system, as follows.

7.1 Lecture-based teaching that consists of 1 hour of lecture or discussion per week and no less than 15 hours throughout the regular semester is worth 1 credit.

7.2 Practice-based teaching that consists of 2 to 3 hours of training, laboratory or practice per week, and 30 to 45 hours in total throughout the regular semester is worth 1 credit.

7.3 Practicum that requires 3 to 6 hours per week over the regular semester, 45 to 90 hours in total, is worth 1 credit.

7.4 Internship or field work that requires 3 to 6 hours per week over the regular semester, 45 to 90 hours in total, is worth 1 credit.

7.5 Cooperative education must have a minimum credit of 6, with no less than 16 consecutive weeks, or equivalent, of practice, and the minimum practice hours of at least 480 is required.

7.6 Project work or other assigned learning activities that require 45 to 90 hours over the regular semester are worth 1 credit.

In the case where Numbers 7.1, 7.2, 7.3, 7.4, 7.5 and 7.6 are not applicable, the University may assign the number of course credits as appropriate.

Number 8 Total credits and duration of study

8.1 A 4-year program must have a minimum of 120 total credits and the duration of study must not exceed 8 academic years.

8.2 A 5-year program must have a minimum of 150 total credits and the duration of study must not exceed 10 academic years.

8.3 A 6-year program must have a minimum of 180 total credits and the duration of study must not exceed 12 academic years.

The duration of study shall be counted from the first day of the semester that students enroll in the program.

Number 9 Degree title

The degree titles shall be used as stipulated in the Chiang Mai University Regulation on Degrees and Abbreviations.

Number 10 Curriculum structure

The curriculum structure consists of General Education, Field of Specialization and Free Elective with the proportion of credits as follows.

10.1 General Education refers to courses with the objectives to develop and foster extensive knowledge, broad worldview, understanding and appreciation of nature, self, others and society, inquisitiveness, multidimensional thinking, language skills for effective communication, digital skills, morality, appreciation of the values of arts and cultures in the Thai and international contexts, knowledge application in life, and valuable citizenship in the Thai and global societies.

General Education aims to foster a complete human being through the pursuit of various courses that results in the appreciation and self-pursuit of the advancements in the field. In terms of teaching, the content should be complete within one course, and there should not be continuing courses or higher-level courses. Also, entry-level courses or fundamental courses of specialized subjects should not be offered as a General Education Course.

General Education Courses account for a minimum of 30 credits. The management shall comply with the University Guideline/Announcement and three domains of learning outcomes as mentioned in Number 4 shall be covered.

10.2 Field of Specialization refers to core courses or professional foundation courses, and Major or Professional courses that aim to foster knowledge, understanding and practical application. The credit requirements for Field of Specialization are as follows.

a. A 4-year program is required to have a minimum of 72 credits from Field of Specialization Courses, which is further comprised of at least 24 credits from Core or Professional Foundation Courses, and at least of 48 credits from Major or Professional Courses.

Within the 48 credits from Major or Professional courses, at least 36 credits must be from 300 level courses or higher, and within the 36 credits, at least 18 of which must come from 400 level courses, unless approved otherwise by the University Council.

b. A 5-year program is required to have at least 90 credits from Field of Specialization Courses, which is further comprised of at least 30 credits from Core or Professional Foundation Courses, and at least 60 credits from Major or Professional Courses.

Within the 60 credits from Major or Professional courses, at least 45 credits must be from 300 level courses or higher, and within the 45 credits, at least 25 of which must come from 400 level courses, unless approved otherwise by the University Council.

c. A 6-year program is required to have at least 108 credits from Field of Specialization Courses, which is further comprised of at least 40 credits from Core or Professional Foundation Courses, and at least 80 credits from Major or Professional Courses.

Within the 80 credits from Major or Professional courses, at least 60 credits must be from 300 level courses or higher, and within the 60 credits, at least 30 of which must come from 400 level courses, unless approved otherwise by the University Council.

Field of Specialization may be organized in the single-major, double-major or major-minor systems. In the double major system, at least another 30 credits from the Major Courses of the second major must be obtained.

Minor refers to groups of courses specified in the University Announcement that are qualified for study as a complement to students' major or as an enhancement of personal aptitude, and are not required by the curriculum. In the case where a minor is required, a minimum of 15 credits must be obtained. Students may choose to study in more than one group of courses.

For Honor Programs, a minimum of 12 credits from graduate level courses under Field of Specialization must be obtained.

10.3 Free Elective refers to courses that aim to provide learners with the knowledge and understanding on their subject of interest or proficiency. Students may choose to enroll in any undergraduate courses, excluding the courses required by their major and minor. A minimum of 6 credits is required for Free Elective Courses.

Number 11 Study plan

A program shall have a clear study plan and ensure that the students have full understanding of the plan in order for their course enrollment to be in line with the program's curriculum.

Number 12 English Proficiency Testing

A program must require the students to take an English proficiency test as a condition for degree completion.

Number 13 Curriculum management

13.1 Program coordinators

means program instructors holding at least a master's degree or equivalent in the same or associated field as the offering program or an assistant professorship, and must have at least 1 academic work that is not a part of a dissertation in fulfillment of a degree and is published in pursuant to the Criteria for Academic Title Appointment within the past 5 years. Program coordinators shall be responsible for the administration and development of the curriculum and teaching, from planning, quality assurance, follow-up, evaluation to curriculum development.

Program coordinators shall be responsible for the program over the entire period of offering. A person must not be a program coordinator of more than one program at the same time.

For a professional undergraduate program or a program that focuses on the development technical skills in a particular field, a minimum of 2 from 5 instructors must have practical experience. The persons may be a full-time instructor at the University or personnel affiliated with a non-higher education institution that has an agreement with the program to produce graduates; however, there must be no more than 2 external persons acting as the program coordinators.

For a program in partnership with a non-higher education institution, in case of necessity, the requirements for a master's degree and academic work may be exempted for the person(s) representing the partnership organization. However, they must hold a bachelor's degree or equivalent, and have of at least 6 years of working experience at that organization.

For a program that offers more than 1 major, a minimum of 3 qualified coordinators must be assigned to each major. As for a professional undergraduate program or a program that focuses on development technical skills in a particular field, the ratio of coordinators with practice experience must be 1 to 3.

In case of utmost necessity in which a program is unable to meet the requirement on the number of program coordinators, the University must submit the list of recruited program coordinators and their qualifications to the Office of the Higher Education Commission for consideration case by case.

13.2 Program instructors

means full-time instructors who hold at least a master's degree or equivalent in the same or associated field as the offering program or an assistant professorship, and must have at least 1 academic work that is not a part of a dissertation in fulfillment of a degree and is published in pursuant to the Criteria for Academic Title

Appointment within the past 5 years. Program instructors are responsible for teaching and research in the field of study.

A program instructor may be responsible for several programs at the same time, but they must be relevant to the instructor's qualification or the program's field of study.

For a professional undergraduate program or a program that focuses on the development of technical skills in a particular field, the program instructors must possess the qualifications specified by the standards of that particular profession.

For a program in partnership with a non-higher education institution, in case of necessity, the requirements for a master's degree and academic work may be exempted for the person(s) representing the partnership organization. However, they must hold a bachelor's degree or equivalent and have at least 6 years of working experience at that organization.

13.3 Instructors

may be full-time or part-time instructors with the minimum qualification of a master's degree or equivalent, or an assistant professorship in the same or associated field of the program or the responsible course.

Instructors who hold a bachelor's degree or equivalent and has been on duty since before the Standard Criteria for Undergraduate Study B.E. 2558 (2015) became effective may continue their duty as an instructor.

For a program in partnership with a non-higher education institution, in case of necessity, the requirements for a master's degree and academic work may be exempted for the person(s) representing the partnership organization. However, they must hold a bachelor's degree or equivalent, and have of at least 6 years of working experience at that organization.

Part-time instructors who may be granted exemption from the master's degree requirement must hold at least a bachelor's degree or equivalent and have at least 6 years of working experience that is related to the responsible course. A part-time

instructor may not have more than 50 percent of the teaching hours, and a full-time instructor shall be responsible for the course.

However, upon the approval from the University Council, if over 50 percent of a course requires expertise from external personnel, it can proceed for the maximum benefits for the students, but a full-time lecturer must have joint responsibility in the teaching and student development throughout the course.

For a professional undergraduate program or a program that focuses on the development of technical skills in a particular field, the program instructors must possess the qualifications specified by the standards of that particular profession.

Number 14 Curriculum development

All curricula must be revised, showing quality improvement, within 5 years for a 4-year program, 6 years for a 5-year program and 7 years for a 6-year program, and receive evaluation for constant improvement.

Number 15 In the case where a problem occurs due to this Announcement, the President of Chiang Mai University shall make the final decision upon the approval from the Academic Administration and Coordination Committee, and the decision shall be deemed final.

Announced on 17th February B.E. 2563 (2020)

(signed)

Clinical Professor Niwes Nanthachit

President of Chiang Mai University

